

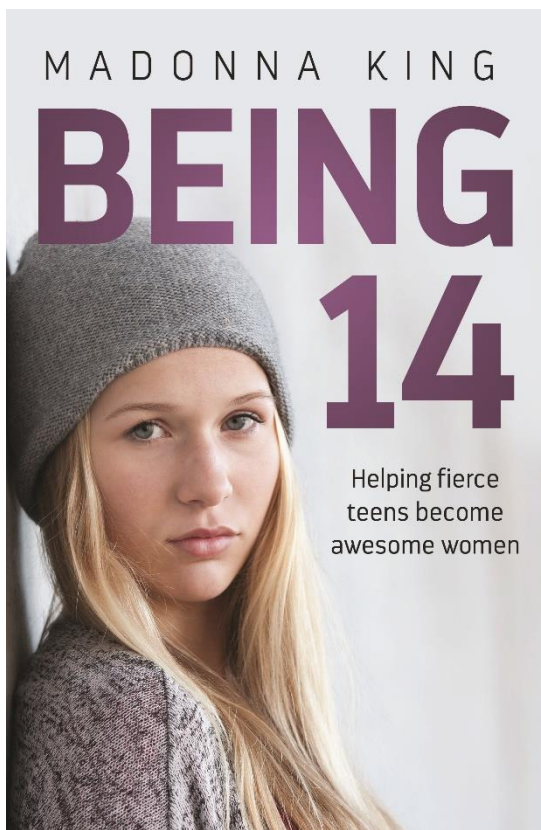
Being 14

Madonna King

Published by Hachette Australia in April 2017, Paperback \$32.99, ebook \$14.99

Helping fierce teenage girls become awesome women

Is your daughter 14? Are you struggling to know what's going on inside her head? Are you worried?



This is the book that can help you understand how she's feeling, what she's thinking and what you need to do to help her navigate her tricky teens to become a fabulous woman.

BEING 14 gives a voice to every teen girl in Australia. Madonna King has interviewed 200 14-year-old girls across the country, talked to successful school principals, psychologists, CEOs, police, guidance and neuroscientists to reveal the social, psychological and physical challenges every 14-year-old girl is facing today.

- How much independence do they need?
- What is the power of a friendship group?
- How do you help build self-confidence?
- Why the obsession with selfies, social media and FOMO?
- How are parents unknowingly making life so much harder for them?

Overwhelmingly, these young girls – on the brink of womanhood – struggle to tell their parents how they feel. That's why BEING 14 gives you the answers you are looking for. It's your daughter, talking to you. And her hope, beyond anything, is that you will listen.

Madonna King is one of Australia's most accomplished journalists, having worked at senior levels of NewsCorp and the ABC (where Madonna presented the Mornings program in Brisbane for six years). Madonna writes for Fairfax's *Good Weekend*, writes a highly successful weekly column for the *Brisbane Times* and has a regular radio spot on Brisbane's 4BC. She has written six books, all defined by her skilful reporting and her ability to get people to talk in depth. Madonna is also a parent of two girls who are fast approaching the magic age of 14. With her personal and professional contacts, built up over 30 years, Madonna has tapped into a rich network to find the voices that make this book important – most critically, 14-year-old girls.

