



## **PBC Alliance Membership and Sponsorship Program**

PBC is committed to ensuring every student achieves their potential and seeks like-minded businesses to collaborate to ensure the Palm Beach Currumbin area continues to evolve as a world class community. The PBC Alliance is committed to:

- Creating opportunities for business promotion and networking
- Enriching curriculum through local business support
- Attracting work, apprenticeship, and work placement opportunities for students
- Capturing additional financial, physical and human resources for school advancement

### **Membership**

Membership is available to individuals or businesses interested in joining PBC Alliance in 2016. Members are entitled to place a listing in the PBC Alliance database and receive invitations to all Alliance functions. Membership for 2016 is \$25.

### **Partnerships**

Partnerships are available for community minded individuals or businesses interested in contributing to the future success of young people in the areas of:

#### ***Student Support***

- i. Provision of school based traineeships/apprenticeships/work experience opportunities to current students.
- ii. Provision of bursaries or scholarships for students.

### ***Sponsorship***

1. Part or full sponsorship of a specific project or endeavour. This includes either donating funds or providing in-kind support for resource provision.

### **Partnership Levels**

Platinum	Negotiated
Gold	\$5,000 +
Silver	\$2,000 - \$4,999
Bronze	\$1,000 - \$1,999

### **Partnership Benefits**

Partners will enjoy the opportunity of networking with like-minded business people and will also receive the benefits as outlined in the table below



## Partnership Benefits

Sponsorship type	Newsletter	Naming privilege	Function profiling	Facebook	Events / functions	Business directory
Platinum	Acknowledgement	12 months program/ facility/ elite team	Function sponsor of school event and acknowledgement at all Alliance functions	Alliance page broadcasts	Significant school events / all Alliance events	2016 listing
Gold	Acknowledgement	12 months program/ facility/ elite team	Function sponsor of school event and acknowledgement at all Alliance functions	Alliance page broadcasts	Significant school events / all Alliance events	2016 listing
Silver	Acknowledgement	12 months major award or team	Draw for featured business at alliance function and acknowledgement at all Alliance functions	Alliance page broadcast	Draw for significant school events / all Alliance events	2016 listing
Bronze	Acknowledgement	12 months minor award / bursary	Acknowledgement at all Alliance functions	Alliance page acknowledgement	Draw for significant school events / all Alliance events	2016 listing
Corporate Member			Acknowledgement at all Alliance functions	Alliance page acknowledgement	All Alliance events	2016 listing
Member					All Alliance events	2016 listing

Additional benefits for PLATINUM level sponsorships will be individually negotiated.